GOVERNMENT OF PAKISTAN
NATIONAL ACCOUNTABILITY BUREAU
ATTA TURK AVENUE, G-5/2
ISLAMABAD

Awareness & Prevention Division

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March 08, 2018

The Federal Secretaries
All Ministries / Divisions

Subject: - **Public Awareness Campaign on Corruption**

Corruption is now recognized to be one of the world's greatest challenges with its manifestations as bribery, nepotism, embezzlement and misuse of authority in any form. It is a major hindrance to economic growth and prosperity; with a disproportionate impact on poor communities and is corrosive on the very fabric of society. It is need of the hour to encourage people to stand up and join in fight against corruption.

With a view to emphasize NAB's commitment and to express nation's resolve to meet the future challenges and involve people of the country in the fight against corruption, National Accountability Bureau under the mandate of section 33C of National Accountability Ordinance, 1999 is intensifying its awareness campaign against corruption and is using various platforms to spread its anti-corruption messages. The anti-corruption awareness campaign is similar to the various communication methods used to shape public with an aim to ignite a spark for self accountability and create a desire to work together for a corruption free Pakistan.

Over the years the use of internet by the general public has exponentially increased and so have the number of visitors on Government websites mainly due to the seeking of information thus making it a great platform for conveying the anti-corruption message of *"United Against Corruption for a Prosperous Pakistan"*. It is therefore proposed that the above message may be placed on the website.

The implementation of the above mentioned proposal will contribute a lot in creating awareness against corruption amongst the masses.

This issue with the approval of Competent Authority.

With warm regards

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